

Iowa Western Community College Strategic Plan 2014-2018

Mission Statement: Iowa Western Community College is a learning community committed to excellence in meeting educational needs and improving the quality of life through programs, partnerships, and community involvement.

Vision Statement: Iowa Western Community College will be recognized as a premier educational leader and partner, with student learning and success being our highest priority.

Strategic End 1:

Promote student success with relevant support and resources



- 1.1 Improve the new student experience, from onboarding through the first year, with college-wide responsiveness designed to build meaningful connections with students, prepare students for college expectations, and increase student engagement inside and outside of the classroom.
- 1.2 Reduce financial barriers to student success for all students, and proactively address affordability college-wide.
- 1.3 Improve student success by creating a seamless learning experience for all students through expansion and deliberate integration of academic student supports and non-cognitive skill development across Student Services and Academic Affairs.

Strategic End 2:

Provide relevant high-quality learning experiences for all Iowa Western students



- 2.1 Improve the effectiveness and efficiency of instructional delivery systems.
- 2.2 Increase the capacity to develop, modify or phase out curricula, services, and programs based on community and student needs.
- 2.3 Engage in the continuous assessment of student learning across all courses and programs.
- 2.4 Improve initiatives and activities to support student learning.

Strategic End 3:

Embrace continuous improvement by conducting ongoing operational assessments and resource allocations



- 3.1 Develop and implement institutional processes to be used in planning that will assess the effectiveness, compliance, and efficiency of all programs, services, operations, and administrative functions.

Strategic End 4:

Cultivate economic growth, workforce development and quality of life in our communities and region



- 4.1 Engage in partnerships reflecting our shared commitment to both offer and provide quality of life opportunities, civic engagement, and community service in addressing the needs of our diverse communities.
- 4.2 Provide expanded opportunities for individuals seeking to improve and/or advance technical and employability skills for the workplace.
- 4.3 Strengthen impact on regional economic growth through collaborations and diversification of services.

Strategic End 5:

Ensure that Iowa Western has the internal systems, organization, operational structure and the human and financial resources necessary to achieve its long-term vision



- 5.1 Provide employees with the necessary resources to perform their jobs efficiently and effectively.
- 5.2 Improve and develop efficiencies in the way college resources are generated and managed.
- 5.3 Attract and retain a valuable, qualified and diversified workforce.